



World Food Programme



Translators without Borders

PSEA AT THE FRONTLINE TOGETHER WE SAY NO

Introduction

Sexual exploitation and abuse (SEA) is an extreme form of abuse of power causing untold harm to the most vulnerable and undermining the work of the entire humanitarian community. With such damage increasingly evident, humanitarian actors working across emergency, development and peace contexts are committed to ensuring that those in need can access assistance without fear of SEA. Critical to these efforts is raising awareness on protection from SEA (PSEA) among those engaged in humanitarian work at the frontline.

The World Food Programme (WFP) and the International Organization for Migration (IOM) have therefore partnered with Translators Without Borders (TWB) to develop the “PSEA at the Frontline” project targeting

frontline, field-based workers who play a key role within assistance programmes and interact with beneficiaries and community populations on a daily basis. Under the tagline “*Together We Say No*”, the *PSEA at the Frontline* project includes a dedicated multilingual package of simplified communication material – in highly illustrated print, audio and multimedia formats – to help provide frontline humanitarian workers and partners with PSEA knowledge to recognize and report SEA and to become strategic allies in its prevention.

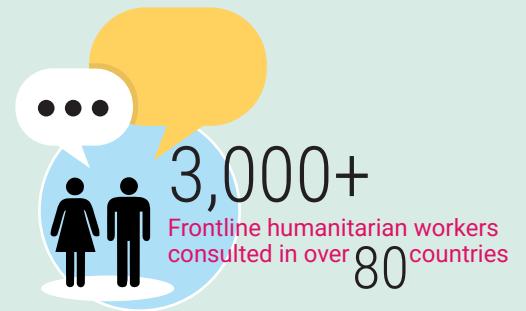
These products have been developed based on feedback received from over **3,000 frontline humanitarian workers** in over **80 countries** to ensure that the content and communication methods are both relevant, useable and effective.

1. WHY

PSEA at the Frontline Was Developed

For frontline humanitarian workers and partners, to:

- equip them with PSEA knowledge and awareness to recognize and report SEA
- encourage them to become strategic allies in preventing SEA



PSEA at the Frontline Includes:

1. Highly Illustrated Print Material

A range of highly illustrated products, including posters, leaflets, postcards, stickers, notebooks and a logbook for drivers, has been developed to support comprehension and accessibility of written messages applying plain language principles.

2. Audio Messages

A series of short audio messages provide everyday examples of SEA and can be used on radio, mobile phones, and played from cars or buildings at humanitarian facilities or training events.

Extensive field testing of materials in 5 countries:

Afghanistan, Bangladesh, Colombia, South Sudan, Turkey

2. WHAT

Frontline Humanitarian Workers Want:

- More real-life examples of SEA
- Simple content using pictures, audio, and animation
- PSEA communications that are ‘ready to go’ already translated in their own languages

3. Multimedia Tools

A multimedia package for phones and tablets includes short, animated videos and pop-up messages to be integrated with data collection devices and platforms, making it easier to reach enumerators and those working in remote communities.



Available in 22 Field Languages

The products are currently available in the following 22 languages: **Amharic, Arabic, Bahasa, Bambara, Bangla, Dari, DRC Swahili, English, French, Fulfulde, Haitian Creole, Hausa, Juba Arabic, Lingala, Myanmar language, Nepalese, Pashto, Portuguese, Spanish, Swahili, Tigrinya and Turkish.**

Selected print materials have also been tailored for the Ukraine response with adaptations available in **Ukrainian, Polish, Romanian, Russian and Slovak.**

Materials are available online, with an accompanying explanatory note, for you to download. All products will be made available to UN agencies, partners and the broader PSEA community.



3. WHO

PSEA at the Frontline Reaches

- Drivers & Security Guards
- Financial Service Providers and other contractors
- Registration Clerks and Enumerators
- Food and Non-Food Item Distributors
- NGO partner staff
- Staff who provide assistance services
- Cleaners



Eager to learn more?

To access the materials, visit: <https://bit.ly/3S2u5gz>

For general information on *PSEA at the Frontline*, please contact wfp.psea@wfp.org | PSEA-SH@iom.int

The project materials were adapted from products developed by the Rooftop design agency in partnership with Habitat for Humanity International, Oxfam International and WaterAid, and made possible in part through the support of InterAction. We would like to thank them for the inspiration and access to these resources.